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Contact, Rebecca Zisholtz
973-280-7582
zisholtz@teachactionfund.org

WESTCHESTER UNITES ANNOUNCES FIRST-EVER VOTER EDUCATION, MOBILIZATION EFFORT AHEAD OF FEBRUARY 14 ENROLLMENT DEADLINE

Campaign comes with antisemitism at historic highs; emphasizing need for Jewish community to register, vote, and ensure those elected care about the community's safety and well-being

Westchester Unites says: "We are investing six figures in the first phase of this campaign, and we will not shy away from making sure as many voters as possible have their say between now and the June primary. The stakes for our community are too high to sit on the sidelines."

(New Rochelle, NY) – Today, Westchester Unites announces phase one of a first-of-its kind, five-month voter education and mobilization effort in New York's 16th Congressional District. To ensure the Jewish community is best represented, phase one will focus on empowering as many voters as possible to have their say in the Democratic primary on June 25, 2024.

February 14 is the date by which currently registered voters must enroll by party to participate in Congressional primaries. Between now and then, Westchester Unites will focus on encouraging Democratic enrollment to ensure Democrat-leaning independents are able to participate in the election, stand up to anti-Jewish hate, fight extremism, and do all they can to send a representative to Congress who reflects the inclusive values of this diverse district.

Westchester Unites will also open a voter education office at 1297 North Avenue in New Rochelle, where voters will receive registration and absentee-ballot support, as well as community outreach to engage current and newly registered voters. The site will open early February.

For more information, please visit Westchester Unites online, at www.westchesterunites.org.

Please credit the following statement to **Dan Mitzner, Political Director of Teach Action Fund**:

"This inclusive and empowering voter education and mobilization program is a first for the district and comes at a critical time. The reality is that with an alarming rise in antisemitic rhetoric and incidents, our Jewish community here at home is under threat. It's essential that the next person we elect to Congress cares about the safety and well-being of the Jewish community and all our neighbors.

"That's why Westchester Unites is focused on empowering as many voters as possible to have a say in who represents them in Congress, which will effectively be decided in the Democratic primary. This campaign will focus on mobilizing new voters to participate in the primary, educating them on when and how to vote, and reminding us all about what's at stake for the Jewish community.

“Traditionally, very few people vote in congressional primaries – only 15% in the last election. That’s bad for the district, bad for democracy, bad for the country, and bad for accountability. With unchecked hate against the Jewish community on the rise, now is the time for the community and our allies to come together to participate in record numbers and take a stand against extremism.

“We are investing six figures in the first phase of this campaign, and we will not shy away from making sure as many voters as possible have their say between now and the primary in June.”

Westchester Unites is an effort of [Teach Action Fund](#), a nonprofit 501(c)(4) organization dedicated to advocating for equitable government funding and resources in education.